



Webinar Registration Form

Designing A Motivational Syllabus: Communicating Learning Outcomes, Expectations & Support Resources

Tuesday, January 15 ~ 1:00-2:00pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

The syllabus is an important document, yet there is very little evidence-based guidance on how to design a syllabus that will set the stage for student motivation and achievement. This webinar is focused on using research-based strategies to enhance syllabi. In addition to being used to set clear expectations about the course requirements and student behaviors, the syllabus can also be used to motivate and support students.

Faculty can use the syllabus to get students excited and passionate about courses, and this will likely have positive effects on retention and student success. Unfortunately, the syllabus at many institutions has turned into a document that has a focus on rules and regulations instead of being centered on learning. This session will remind participants of the many purposes of a syllabus and empower them to make positive, research-based changes to their current syllabi. Participants will walk away with several practical strategies they can use to enhance their syllabi. Some changes will literally only take minutes to implement.

During this webinar, we will explore how to clearly communicate the learning outcomes and purpose of the course, set expectations and share policies in a way that motivates, and share how students will be supported. In addition, we will also talk about the tone, visual layout and length of the syllabus.

Objectives:

- Discover how the syllabus can be used as a motivational tool
- Summarize the research on the syllabus
- Identify strategies that can be used to design a motivational syllabus

Who Should Attend?

- Administration
- Faculty
- Online Learning
- Student Services/Affairs
- Teaching and Learning Center Directors
- Instructional Designers
- Any educator interested in learning more about how the syllabus can be used as a motivational tool



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Speaker(s)



Dr. Christine Harrington recently returned to the classroom after serving a 2-year term as the Executive Director of the Center for Student Success at the NJ Council of Community Colleges. She earned her Ph.D. in Counseling Psychology from Lehigh University. Dr. Harrington started her career in higher education in Student Services as a Counselor and then became a Professor in the History and Social Sciences Department at Middlesex County College. She has taught psychology and student success courses for over 15 years at Middlesex County College and also teaches graduate courses on learning and teaching at Rutgers University. In addition to teaching and coordinating the first-year seminar, she is also serving as the Director of the Center for the Enrichment of Learning and Teaching (CELT). She frequently presents at local and national conferences and is often invited to present at colleges and universities across the country. She is the author of *Student Success in College: Doing What Works!* 3rd edition, a research-based first-year seminar text published by Cengage, recently revised to align with Guided Pathways. Dr. Harrington was the recipient of the 2016 Excellence in Teaching First-Year Seminars award. Her latest book, *Why First-Year Seminars Matter: Helping Students Choose and Stay on a Career Path*, published by Rowman and Littlefield will be available in October. She is also the author of *Dynamic Lecturing: Research-Based Strategies to Enhance Lecture Effectiveness* and *Designing a Motivational Syllabus: Creating a Learning Path for Student Engagement*, published by Stylus.

Newsletter



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Expectations & Support Resources
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Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



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Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.